

## Tata Case Study

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### Tata Case Study

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### Tata Nano's Failure To Attract Customers [Tata Nano Case ...

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Page 6 of 17 Case Study on Tata Nano Aman Ahuja - A3906415445 Tata Nano Tata Nano is a city car made by Tata motors. This car is made and sold in India. Tata Nano is made a budget friendly car and it was launched on a price tag of one lakh rupees (Rs. 1, 00,000). This car was targeted to be bought instead of motor cycles by the middle class ...

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J.R.D Tata Case Solution,J.R.D Tata Case Analysis, J.R.D Tata Case Study Solution, USC Tata, chairman of the Indian conglomerate Tata & Sons, played a significant role in the creation of economic infrastructure in India. Under his leaders

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The business vertical chosen for the conducting the case study analysis Tata is Tata motors. The study will put emphasis on various issues and problems faced by Tata motors while adopting globalization as international strategy of expansion. Tata motors globally aims in maintaining the traditional ...

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